A Touchstone Energy® Cooperative

January 2021 Vol. 21 No. 9



The Annual Buffalo Round Up at Custer State Park is one of many activities of interest for visitors to South Dakota

SD Tourism continues steady pace Page 8-9

Anglers in hot pursuit of cold

fish

Pages 12-13

DUE DATE

Electric Bill Due Date is the 18th of the Month.

Payment must be in Douglas Electric Office prior to the 19th to avoid a penalty or late charge of \$5 or 1 percent, whichever is larger will be assessed.

Energy Efficiency Tip of the Month

Replace standard power strips with advanced power strips to save energy. Advanced power strips look like ordinary power strips, but they have built-in features that are designed to reduce the amount of energy used by standby electronics that consume energy even when they're not in use (also known as phantom load).

The National Renewable Energy Laboratory (NREL) estimates that the average home loses \$200 annually to energy wasted by phantom load.

Source: www.nrel.gov

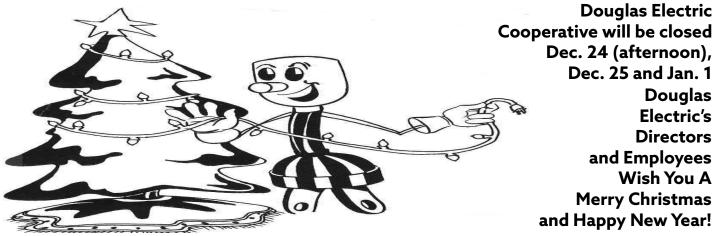
Operating Report				
	October 2020	October 2019		
KWH Sold	1,857,617	1,656,089		
Revenue	\$234,049.64	\$216,866.26		
Cost of Power	\$134,902.24	\$120,035.44		
Connected Consumers	824	800		
Miles Energized	500.9	500.4		
Consumers /Mile	1.65	1.60		
Average KWH Used	2,254	2,070		
Average Bill	\$163.72	\$150.04		

Douglas Electric Welcomes New Members

Roxanne L Steburg

Douglas Electric Outages

Date	Cause	Number of Members Affected
Oct. 23	Broken Jumper	1
Nov. 7	Broken Jumper	11



Dec. 24 (afternoon), Dec. 25 and Jan. 1 **Douglas** Electric's **Directors** and Employees Wish You A

Douglas Electric

Merry Christmas and Happy New Year!

Douglas Electric

Cooperative Connections

(USPS No. 019-046)

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In case of a power outage, call 605-724-2323

MISSION STATEMENT:

Dedicated to provide safe, low-cost, reliable electricity to all our Members.

DOUGLAS ELECTRIC COOPERATIVE CONNECTIONS is published monthly by Douglas Electric Cooperative, 27913 US Hwy 281., Armour, SD 57313-5726, for its members. Families subscribe to *Douglas Electric Cooperative Connections* as part of their electric cooperative membership. Douglas Electric Cooperative Connections' purpose is to provide reliable, helpful information to electric cooperative members on matters pertaining to rural electrification and better rural living.

Subscription information: Electric cooperative members devote 50 cents from their monthly electric payments for a subscription. Nonmember subscriptions are available for \$12 annually. Periodicals Postage Paid at Armour, S.D., 57313 and at additional mailing offices.

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Linemen Train in Pole-top Rescue

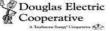


Douglas Electric's linemen recently participated in pole top and bucket rescue training. The exercise is meant to train linemen on how to safely lower an injured co-worker from the top of a pole to the ground. Douglas Electric linemen perform pole-top rescue drills once a year.

Pole-top rescue is an essential part of the safety training at Douglas Electric – safely rescuing a fellow lineman could mean the difference between life and death. Pole-top rescue training and other safety training ensures our linemen are constantly reminded of the safety aspect of their job and importance of using equipment in the safest manner possible.



RE-ENERGIZING SAFETY



National Cut Your Energy Costs Day

If you resolved to spend less and save more in 2021, cutting back on a few regular expenses is a good place to start. Sunday, Jan. 10, is National Cut Your Energy Costs Day, so we've rounded up a few tips to help you trim your utility bills without making major lifestyle changes.

- Tut heating and cooling costs. We spend a great deal of energy heating our homes in the winter and keeping them cool in the summer, but are we really doing our best to minimize the cost of our comfort? A programmable thermostat can allow you to adjust the temperature when you're out of the house or sleeping. There's no reason to blast the heat when everyone is at work, and it's doubtful you need to sleep with the hot air on high. So program your schedule into your thermostat, and it'll do all the work for you.
- Watch out for energy draining appliances. Big appliances like refrigerators, washers and dryers consume a lot of energy, so the next time you replace one of these appliances, upgrade to an energy-efficient Energy Star-certified model. These are designed to use much less energy than their older counterparts and often end up paying for themselves in savings over time. Keep these appliances clean and well maintained to ensure optimal performance and efficiency.
- Pull the plug. As we continue to be more and more "plugged in," it should come as no surprise that a greater proportion of our energy goes toward keeping our devices charged. To keep costs reasonable, plug electronics into a power strip and turn it off when they're not in use. This cuts off "phantom" usage and can save you a bundle. Some newer power strips even include an automatic shut-off feature.
- Hit the lights. As always, turn off the lights when leaving a room. You can also swap out light bulbs to increase your home's energy efficiency. Replace incandescent bulbs with LED versions for an easy and affordable way to save on electricity. Not only do LEDs last significantly longer, they also require much less energy.
- Start with a simple home assessment. Interested to know how your home's energy use compares to similar homes? Check out Energy Star's Home Energy Yardstick at energystar.gov to learn how much of your home's energy use is related to heating and cooling versus other appliance use, lighting and hot water.

Visit the new SDREA.coop

Want to know more about South Dakota's rural electric cooperative system? Check out our newly redesigned website at www.sdrea.coop. You'll find lots of useful information about our generation, transmission and distribution systems, energy efficiency ideas, legislative issues that impact electric rates, a statewide outage map and much more.



KIDS CORNER SAFETY POSTER



"Watch Out for Downed Power Lines!"

Gracie Richter, 9 years old

Gracie is a resident of Buffalo, S.D., and is the daughter of Jody Richter. They are members of Grand Electric Cooperative.

Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.



Tomato-Tortellini Soup

2 - 14 ounce cans reduced-sodium chicken broth

1 - 9 ounce package of refrigerated tortellini

cheese spread with chive and onion

1 - can tomato soup

Fresh chives (optional)

1 - 8 ounce tub cream

In a medium sauce pan bring broth to a boil. Add tortellini then reduce heat to simmer uncovered for 5 minutes. In a bowl whisk 1/3 cup of hot broth into the cream cheese spread. Whisk until smooth. Pour contents into sauce pan. Stir in tomato soup and heat through. Serve with fresh chives, if desired.

Family Features/Better Homes and Gardens

Baked Potato Soup

2/3 cup butter

6 slices of bacon, cooked and crumbled

2/3 cup flour

7 cups milk

1-1/2 cups shredded sharp

cheddar cheese

4to 6 baked potatoes,

1 cup sour cream

peeled and cooled

3/4 teaspoon salt

4 green onions chopped

1/2 teaspoon pepper

Melt butter, add flour and stir until smooth. Add milk and stir. Add potatoes and onion. Cook until mixture comes to a boil. Turn to low heat immediately and add bacon, cheese, sour cream, salt and pepper. Stir well. Makes 1 crockpot full.

Terri Halstead, Sioux Falls, SD

My Mother's Tomato Soup

2 cups tomato juice or pureed canned tomatoes 1 at. milk

salt to taste

1/2 tsp. soda

1 tbsp. butter

Combine tomatoes or juice with soda in a saucepan. Let froth up. Add milk, salt and butter. Heat and serve.

Doris Ekberg, Hamill, SD

Slow Cooker Split Pea Soup

1 lb. dried green split peas

2 cloves garlic, minced

(rinsed)

1 bay leaf

1 cup sliced carrots

1/4 cup chopped parsley

2 stalks celery, diced, plus leaves

6 cups chicken broth

2 cups chopped onion

salt and pepper, to taste

Layer ingredients in slow cooker in order given, adding broth last. DO NOT stir ingredients. Cover and cook on high for 4-5 hours or low for 8-10 hours until peas are very soft.

Gail Lyngstad, Pierre, SD

Clam Chowder

4 slices thick bacon cut and

4 cans 6.5 oz. minced clams

fried

1 onion

115-oz. can chicken broth

2 potatoes

(save juice)

1 cup celery

1/3 cup flour

2 cups cream

1 tsp. pepper

1 bay leaf

Cut and fry bacon. Add diced onion and celery and cook about five minutes. Stir in 1/3 cup lour using the drained clam juice until slightly thick. Add 1 teaspoon pepper, one can broth, 4 cans clams, 2 diced potatoes and one bay leaf. Cook until potatoes are tender, about 10 minutes. Add cream. Enjoy!

Sharon Waltner, Freeman, SD

Please send your favorite recipes to your local electric December 2021. All entries must include your name,

This Year, Organize Your Energy



Pat Keegan

Collaborative Efficiency

If you plan to live in your home for many years to come, hiring an energy auditor may be the best investment you can make.

Pat Keegan and Brad Thiessen of Collaborative Efficiency write on energy efficiency topics for the National Rural Electric Cooperative Association, the national trade association representing more than 900 local electric cooperatives. From growing suburbs to remote farming communities, electric co-ops serve as engines of economic development for 42 million Americans across 56% of the nation's landscape. For additional energy tips and information on Collaborative Efficiency visit: www.collaborativeefficiency.com/ energytips.

Dear Pat and Brad: Last year brought financial hardships, and with a new year ahead, I'm looking for new ways to save money. I know there are things I can do to save energy at home and lower my monthly bills. Can you share a few ideas on how to start the year off right by saving energy? – Amy

Dear Amy: You bet! Here are a few simple tips to help you get organized and start an achievable path to saving energy. First, we'll take a look at three important steps when considering energy efficiency projects: information gathering, planning and taking action.

Start by gathering information. Begin by reviewing your 2019 energy bills. Knowing how and when you use energy can help you decide how ambitious your plan should be. If you have questions about your past bills or energy use, give your electric co-op a call - they're available to help you understand your energy bills. Your co-op may also offer a free app that can show you exact data about your home energy use.

Next, visit your electric co-op's website to see if they offer additional assistance, like energy improvement rebates, free energy audits or other special rates and programs.

Finally, the most important step is to schedule an energy audit, or conduct an online energy audit. (Remember: your electric co-op may offer free audits.) If you plan to live in your home for many years to come, hiring an energy auditor may be the best investment you can make. An energy auditor can tell you which energy efficiency actions will save you the most money or provide the biggest improvement in comfort. If you're looking for a faster, DIY (socially distanced) method, try an online energy audit like energystar.gov's Home Energy Yardstick.

Develop a plan. Now that you've gathered the information you need, you can develop a plan. It can be simple or more comprehensive. If your priority is cutting energy costs, you can select the measure that will deliver the most savings. Maybe you're already planning to do work on your home, such as roofing or renovating, and you can incorporate energy efficiency strategies into that project. To complete your plan, you'll likely need to check with local contractors or suppliers about costs.

Take action. Now that your planning is done, it's time to take action. If you're tackling any major energy efficiency projects that require a contractor, remember to do your research and hire a licensed, reputable professional.

In addition to energy efficiency projects and upgrades, there are other ways you can get organized to save energy:

- Replace filters regularly. A clean filter can improve the performance of your heating and cooling system, and reduce the electricity needed to pump air through your ductwork. Replace the filter now if it's been a while, then set a reminder on your phone, online calendar or paper calendar for the next replacement. Filters should be replaced every month if you're using an inexpensive filter, or every three months if you're using a higher-quality filter. A better filter will do a better job and last longer.
- Program your thermostat. Heating and cooling your home account for the most energy use, so setting your thermostat to match your lifestyle can make a major difference. If you don't have a programmable or smart thermostat, get in the habit of manually adjusting your thermostat throughout the day or setting it to the most energy efficient setting when you're away.
- Label the circuits in your breaker box. It may not reduce your energy use, but it's an easy way to get organized and will save a lot of headaches down the line!

We hope by taking a little time to complete these steps, you'll be well on your way to a more energy efficient 2021!

Indigenous Front Man Mato Nanji Eager to Get Back on the Road

Billy Gibson

billy.gibson@sdrea.coop

Mato Nanji is too gentle of spirit to be compared to a lion looking to leap out of a cage.

But ever since the blues and rock guitarist was blocked from touring by COVID-19 restrictions, he's been positively itching to get back out on the road.

Nanji, the front man for the band Indigenous, was reared on the Yankton Sioux Reservation. And that's where he's been sidelined since the coronavirus disrupted the highly popular Experience Jimi Hendrix tour last spring.

The soulful guitar slinger was in his prime element traveling around the country playing with some of his heroes, including former Hendrix bandmate Billy Cox, David Hidalgo of Los Lobos and Louisiana-born blues legend Buddy Guy. But last spring he returned to southeast South Dakota and has been spending ample time with his wife and collaborator, Leah, and their five children.

One of those children is 20-year-old Evan, who has joined Indigenous on rhythm guitar, along with Nanji's childhood friends Curt Olsen on drums and Justin Cournoyer on bass. They've been composing new songs, working on developing their sound and plan to do some touring of their own after the pandemic subsides.

"It's been great being here and being back home with family," said Nanji, 46. "I've been out playing since I was 18, so it's good to have a break. But I can't wait for the next opportunity to get out on the road. It's in my blood."

Music really is in Nanji's blood. He was inspired to pursue music by his father, who introduced him to the work of artists like Otis Redding, Jimmy Reed and Carlos Santana. A big source of inspiration was the late Stevie Ray Vaughn and his band Double Trouble.

When on tour with the Experience Hendrix show, Nanji often finds himself sharing the stage with Double Trouble bassist Tommy Shannon and drummer Chris "Whipper" Layton.

"Chris and Tommy are great guys and very talented," Nanji said. "I remember I was about 15 when Stevie Ray came through Sioux Falls, but I didn't get to see him. He

inspired thousands of players. My dad brought home the album 'Couldn't Stand the Weather' and said, 'Check this out.' It blew me away. He had such a great feeling and vibe. It's an honor for me to play with members of his band and try to capture that tone. It's very inspiring for me."

Vaughn died in a helicopter crash not long after that Sioux Falls tour stop.

Along with getting Indigenous back into top form and headlining some of the Native American fair and festival events around the country, Nanji said he also has another goal to have the Experience Hendrix tour make a stop in South Dakota next year.

"It's an incredible show and I feel honored to play with such outstanding musicians," he said. "It's a special event and it's something I want to bring to the fans in

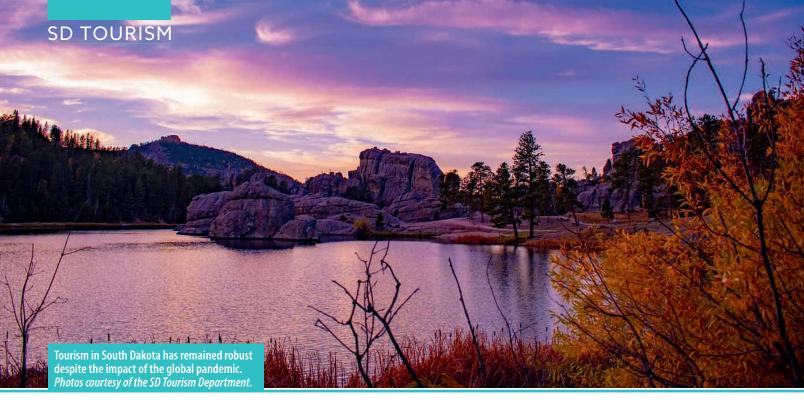


South Dakota. I think it's something they'd really enjoy. It's good to come back home and be around people you grew up with."

In the meantime, Nanji will continue composing, collaborating and co-writing with Leah. They grew up together on the Yankton Reservation - which he calls his "base" - and were high school sweethearts. Leah typically comes up with a melody and then Mato fills in with the musical hooks, themes, tempos and riffs.

More than anything, he's grateful to be able to integrate his musical pursuits and the closeness of his family.

"Evan is a great kid. He's talented, and it's a thrill to have him in the band," he said. "Leah is also a great talent and always has new and refreshing ideas. A lot of musicians are into going out to parties after the show. I like going out, playing, and then coming home to my family."



SD TOURISM GOING STRONG

Tired of Being Shut In: Visitors Flock to South Dakota

Billy Gibson

billy.gibson@sdrea.coop

Probably the last time a member of the Hustead family was worried about going broke, it was back in the 1930s.

Ted and Dorothy Hustead had just purchased a small drug store in Wall and were having a hard time getting the business to grow in the middle of a severe drought and the Great Depression.

The business that went on to become known as Wall Drug has been named one of the busiest tourist attractions in the northern part of the country. The prospects of the Husteads going broke have been very slim since the store hit its stride.

That is until last March.

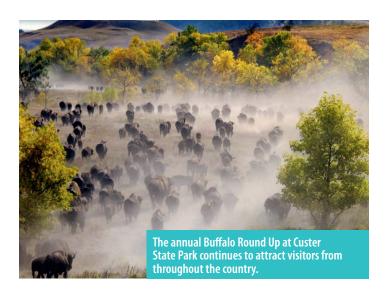
Third-generation owner Rick Hustead won't lie: he was downright worried that Wall Drug might bite the dust when COVID-19 prompted lockdowns and travel restrictions.

The entire operation – the stores, the restaurants, the galleries and even the free ice water – came grinding to a stop for 71 days just as the travel season was about to kick into gear.

"I was afraid we might go broke and we might not make it. They're projecting that half of the restaurants out there are going to close down permanently," Hustead said. "We were closed that whole time and had to cut back on our employees because we felt that trying to 'flatten the curve' was the right thing to do."

The business reported losses through the summer, but returned to the black in August due in part to traffic from the Sturgis motorcycle rally. Hustead reported that September and October also showed considerable increases over 2019 numbers.

"People just got tired of being shut in and they got in their cars and on their motorcycles and their RVs and came to South Dakota," he said, noting that even President Trump made his way to Mount Rushmore for a Fourth of July gathering.



The Thing I Love Most about Living in South Dakota is...

What do you love most about living in South Dakota? Share your thoughts with us (200 words or less) and you could win a \$25 gift card!

Send your response to editor@ sdrea.coop by Jan. 4, and don't forget to include your contact information.

Hustead said he took public safety measures such as installing Plexiglas barriers, posting hand-sanitizer stations and requiring that employees wear masks. He said no employees have been known to contract the coronavirus. The bottom line also received a boost from some federal relief money.

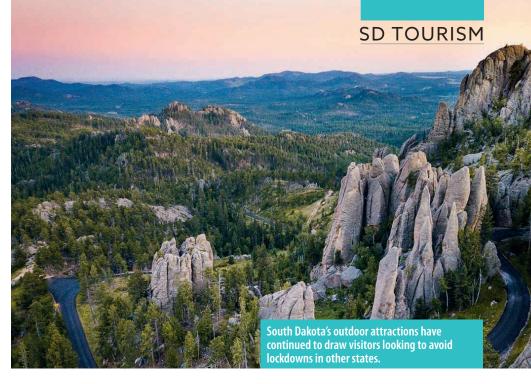
Once the financial fog lifted, Hustead called his mother Marjorie – who is in a care facility in Rapid City but is "still involved in the business" – and told her he felt Wall Drug was going to make it through the crisis after all.

"I told her, 'Mom, I think we're going to make it.' And that made her happy," Hustead said.

He was quick to heap praise on the South Dakota Office of Tourism and leader Jim Hagen.



but rebounded to have a successful 2020.



In assessing the state of tourism in South Dakota, officials paint a picture similar to Hustead. While many annual events have been canceled or postponed to a later date, outdoor events and activities such as Sturgis, walleye fishing, pheasant hunting and the many outdoor tourist attractions have led to a healthy industry performance and outlook.

Hagen's office has also taken the initiative to develop innovative programs to ensure that South Dakota stays top-of-mind when people throughout the region and nation make their travel plans.

The department recently launched an on-line learning program for children and their families to learn more about South Dakota and experience the attractions of the state from the comfort of their homes or in a classroom setting. There are eight virtual pages that allow site visitors to

learn more about the icons, wildlife, people and history of the state, each featuring games and activities for the entire family to explore.

"These online lessons provide an opportunity to educate children and adults alike about our state's Great Faces and Great Places," said Gov. Kristi Noem. "We hope that they are used as a tool to engage families

and inspire them to explore our great state."

The department also partnered with Badlands National Park to promote its virtual Junior Ranger program. Once the virtual exploration is complete, kids can become official Badlands National Park Junior Rangers.

Last summer, the department teamed up with tourism officials in Wyoming to develop a program called "Black to Yellow" to entice travelers to explore scenic routes that wind from the Badlands National Park to Wyoming's iconic Yellowstone National Park.

To help travelers plan their trip, the states put together itineraries that explore their most well-known attractions and lesser-known gems. From taking in roadside stops, like Wall Drug and Wyoming's Devils Tower, to exploring the scenery of Bighorn Canyon National Recreation Area and Badlands National Park, travelers were encouraged to explore the beauty of the states' wide open spaces, unparalleled wildlife and the freedom of the open road.

State tourism leaders will meet in Pierre on Jan. 20-21 for the 2021 Governor's Conference on Tourism. There will be limited in-person engagement as well as an online attendance option. The theme for this year's meeting is, "Onward!" While 2020 could have been worse, leaders are hoping that travel will continue to be a significant economic driver in the state.

RECIPES NEEDED FOR

THE COUNTRY COOKBOOK

Your recipe could be featured in the 37th volume of East River Electric's Country Cookin' cookbook!

> Help us create another great cookbook by submitting your favorite recipes.

Submit recipes via email to ahall@eastriver.coop, fax to 605-256-8057, or contact your local cooperative for more information.

Submission deadline is January 12, 2021.



IN CASE OF OUTAGE, CALL 605-724-2323

005 / 6- 6565			
1 ST	Look at your main meter.		
2 ND	If the display is NOT lit up, you do not have power and should call Douglas Electric. If your main meter display is ON, you should have power.		
3 RD	If the display is ON, you can check your breakers below the meter or the breakers in your house. When reporting outages, please give name of member and location number to assist with prompt response.		
4 TH	If you don't get an answer at 605-724-2323, call: Troy Ziebart, 724-2269, Adam Nase, 770-0630, Brandon Metzinger, 770-6469, Randy VanZee, 724-2655 or Jay		

Statement of Nondiscrimination

Spaans, 724-2445

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs).

Remedies and complaint filing deadlines vary by program or incident. Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at http://www.acsr.usda.gov/complaintfilingcust.html and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

(1) mail: U.S. Department of Agriculture Office of the Assistant Secretary

for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3) email: program.intake@usda.gov.

USDA is an equal opportunity provider, employer, and lender.



Douglas Electric Accepting 2021 Scholarship Applications

Douglas Electric, in conjunction with Basin Electric Power Cooperative, is offering a \$1,000 college scholarship to a student, whose parents are members of Douglas Electric.

The scholarship program recognizes and encourages the academic achievements of students in its region. It also serves as an investment in the economic future of rural areas.

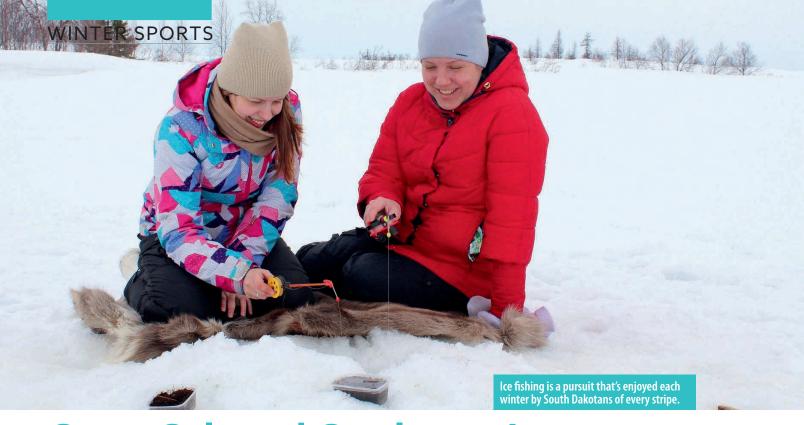
Applicants for the scholarships must be an U.S. citizen and a dependent of Douglas Electric consumers. Applicants also musts be students enrolled or planning to enroll in a full-time graduate or undergraduate course of study at an accredited two-year or four-year college, university or vocational/technical School.

The scholarship recipients are chosen based on a combination of SAT/ACT scores, overall grade-point average, work experience, participation in school and community activities, a personal statement of career goals, applicant appraisal by a third part and an essay.

Applications have been sent to the guidance counselors at the local schools and can also be received at the office of Douglas Electric. Applications must be returned to Douglas Electric by Feb.11.

For more information, contact (605) 724-2323.

Previous Winners		
Year	Name	School
1992	Tonya Fink	Delmont
1993	Jamie Eggers	Corsica
1994	Jeremy Peters	Corsica
1995	Dawn Ligtenberg	Dakota Christian
1996	Ann Sperlich	Parkston
1996	Ryan VanZee	Armour
1997	Kari VanderWerff	Armour
1998	Jill Eggers	Corsica
1999	Todd VanderWerff	Armour
2000	Aaron Fink	Tripp-Delmont
2001	Amber Sperlich	Parkston
2002	Ashley Peters	Tripp-Delmont
2003	Brian VanderLey	DakotaChristian
2004	Joshua Lefers	Dakota Christian
2005	Andrew Fink	Tripp-Delmont
2006	Kelsey BaanHofman	Corsica
2007	Allison Fink	Tripp-Delmont
2008	Amber VanderLey	Dakota Christian
2009	Alex Muntefering	Parkston
2010	Nicole Lefers	Dakota Christian
2011	Abigal Wegehaupt	Parkston
2012	Dylan Peters	Tripp-Delmont
2013	Henry Wegehaupt	Parkston
2014	Luke Hartmann	Armour
2015	Brenden VanderWerff	Armour
2016	Kera Kaufman	Armour
2017	Haley Bialas	Parkston
2018	April Will	Parkston
2019	Connor VanderWerff	Armour
2020	Emma Bertram	Armour



Guys, Gals and Castles on IceSouth Dakotans Stay in Hot Pursuit of Cold Fish

Billy Gibson

billy.gibson@sdrea.coop

What happens if you hold an ice fishing tournament and it turns out there's no ice?

You improvise.

That's what organizers of the annual Mobridge Ice Fishing Tournament had to do 10 years ago when Mother Nature refused to cooperate and left them scrambling to come up with a Plan B.

At that time, the tournament was just gaining traction as a main winter attraction for Mobridge. No one dreamed that what started as just a handful of anglers vying to win an ice auger has grown into a field that's capped at 525 two-person teams arriving from 16 different states.

Jeff Jackson is owner of the Wrangler Inn in Mobridge and one of the founders of the tournament marking its 20th anniversary this year. He remembers a bit of panic setting in when hundreds of fishermen were scheduled to descend on Mobridge and the ice on the Missouri River wasn't thick enough to ensure the safety of competitors. Fortunately, the organizing committee had scheduled enough attractions and activities around the one-day tournament that there was plenty for the eager visitors to do.

"We got the word out that the competition was canceled, but 420 out of the 450 teams that were registered showed up anyway," Jackson recalls. "They wanted to come and have a good time."

Those non-angling activities included raffles and prize drawings, an expo featuring all the latest fishing gear, gizmos and gadgets, and according to Jackson, lots of libations.

"People keep coming back year after year," Jackson said, noting that the town's population doubles in the second week of each January. "We've had to limit the number of participants so we have an Ebay auction for three spots that can go as high as \$3,000, and we have another lottery drawing for 26 spots where we usually have up to 800 names."

Instead of a simple ice auger as a grand prize, today the tournament gives away roughly \$225,000 in prizes, including Ice





Castles, four-wheelers, a Polaris Ranger, \$5,000 worth of Scheel's gear, \$3,000 in Runnings gear, clam shacks and more.

The tournament is a boon for Mobridge, bringing an economic impact of \$500,000. According to Jesse Konold, chairman of the town's tourism committee, over the past four years proceeds paid for South Dakota's first climate-controlled indoor fish cleaning station, ADA compliant bathrooms, improvements to the town's rodeo grounds and more than \$100,000 in donations to local non-profits. This year's tournament will be held Jan. 7-9 at the Sherr-Howe Center in Mobridge.

Not Everyone is Hooked

Among the state's population of electric cooperative linemen, there are many who look forward to chasing walleye in winter. In Josh Lemburg's case, the term "chasing" walleye would be close to accurate.

Lemburg, operations foreman at Moreau-Grand Electric who lives in Timber Lake, prefers to stay on the move when he fishes on the ice. Eschewing the "ice castle" approach that calls for staking out a spot and staying put for the weekend, Lemburg uses a portable flip-over shack and keeps his auger close at hand.

"Ice castles are fun, but I'm not afraid to move around and dig holes," he said. "If I'm not catching fish in an hour, I'll 'runand-gun' til I find them."

Even with his "move-and-groove" approach, Lemburg has failed to get his entire family sold on the merits of ice fishing. Even hooking a lunker walleye didn't

convince his son to swear a life-long oath to ice fishing.

Several years ago, Lemburg took his dad and his elementary-age kids, Landon and Kendal, out on the ice. His dad and daughter were in one shack and he and Landon were in the other. After a few hours, just as Landon was getting bored and ready to call it a day, a walleye snatched his bait.

"Landon had his line in the water and I saw a big mark on my Vexilar," Lemburg recalls. "I told him he had a big fish on the line but he just gave me his pole and said he wasn't interested. I kept trying to get him to reel it in, but he kept giving me the pole back. Finally, I got the fish to the surface I looked in the hole and there was nothing but fish. My dad reached down in the water to his armpits and it was a 12-pound walleye."

Brent Reilley is an electrician at Selby-based Cam Wal Electric, which serves the Mobridge area. Over the past 20 years, he has only missed the tournament twice - once when he had to decide between ice fishing and a week in Cancun.

He and his wife, Tandy, have actually both claimed titles at the prestigious Mobridge tournament. One particular year the husband-and-wife duo were on separate teams. Brent was on the first-place team and Tandy and her partner placed second. But Tandy believes she has her

Above, hundreds attend the Mobridge Ice Fishing Tournament each year.
Below, "ice castles" bring comfort and convenience to the sport.

husband beat: her second-place finish was clinched by reeling in a 25-inch walleye while she was six months pregnant.

The two have always had pretty good luck with the raffles and random prize drawings as well. Tandy won a side-by-side one year and a family friend has won two four-wheelers.

"We just love being outdoors in the winter when there's nothing else to do," Reilley said. "You can get outside and enjoy the fresh air. It gets cold, but it beats sitting inside and it's something great to do with the family. My son is addicted. He'd love it if all he could do is fish all day."



BEATING SAD

Here's How to Treat and Beat Seasonal Affective Disorder

Billy Gibson

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For years, the mental disorder now known as Seasonal Affective Disorder (SAD) was given about as much credibility as Big Foot and the Loch Ness monster.

It was common folk knowledge that certain times of the year brought on what was passed off as the "winter blues" or the "winter doldrums." But through considerable study and extensive research over the course of time, the psychiatric community eventually determined that SAD is not only a real affliction related to clinical depression, but according to the National Institute of Health it impacts an estimated 10 million Americans each year.

Women are more likely to contract the condition than men, and in most cases symptoms can begin appearing in early adulthood. Those with pre-existing mental conditions such as bipolar disorder, attention-deficit/hyperactivity disorder, anxiety disorder and others are also at significantly greater risk.

And while so much attention has been given to the coronavirus since the spring of 2020, SAD is yet another health risk that continues to afflict the U.S. population and especially those residing in northern regions of the country.

Mental health professionals share a concern that those who are susceptible to SAD will experience an even greater struggle in 2021 and have more difficulty managing their symptoms during the winter months after nearly a year of dealing with the forced shutdowns and isolation caused by COVID-19.

Both employees and members of South Dakota's electric cooperative system are prone to experiencing the impact of SAD as the winter season sets in, according to Mark Patterson, Director of Safety and Loss Control at the South Dakota Rural Electric Association (SDREA) in Pierre.

Patterson and his accredited safety team at SDREA provide a variety of field and workplace training programs for the state's cooperative network, and they advise everyone to be aware of the signs and symptoms of SAD and to seek treatment if needed.

"These long South Dakota winters can be harsh," Patterson said. "But in order for our cooperative employees to be at their best

and perform at the top of their game, we need to make sure we're mindful of our risk of experiencing not only physical ailments that can limit our capabilities but mental ailments as well. That also goes for all of our





cooperative members that we serve. If you're feeling the onset of depression and having difficulty coping, don't hesitate to reach out and find the help you need."

The most commonly reported symptoms associated with SAD include significant fatigue, pervasively sad mood, loss of interest in activities, sleeping more hours than usual, difficulty concentrating and eating more starches and sweets.

Experts also point out that the "seasonal" in SAD doesn't necessarily refer to winter, although symptoms occur most commonly in January and February. Clinical depression can also occur in the spring and summer months, a condition known as summer-pattern SAD.

For winter-pattern SAD, a gradual decrease in photoperiod – or daylight - is the primary trigger and the strongest predictor of daily mood swings in individuals. Researchers have identified a direct relationship with the number of cases that rise and fall depending on available sunlight and change in temperature in a particular year. Sunlight prompts the body to produce hormones, which has a direct impact on a person's mood. For instance, inconsistent levels of the neurotransmitter serotonin can alter

Signs and Symptoms of SAD

- Feeling depressed most of the day, nearly every day
- Losing interest in activities you once enjoyed
- Experiencing changes in appetite or weight
- Having problems with sleep
- Feeling sluggish or agitated
- Having low energy
- Feeling hopeless or worthless
- Having difficulty concentrating
- Having frequent thoughts of death or suicide
- Oversleeping (hypersomnia)
- Overeating, particularly with a craving for carbohydrates

moods while changes in melatonin levels can interrupt sleep cycles.

Mental health providers are bracing for an anticipated increase in cases of SAD this year due to the pandemic and lockdown. Those with underlying mental conditions who are especially sensitive to stress could face severe challenges.

According to Tracy Romey, a board certified psychiatric mental health nurse practitioner in Hot Springs, those susceptible to SAD should not despair; many forms of treatment are available.

"This is the time of year we start seeing more cases of SAD. Anxiety can be a component of SAD, which negatively impacts everyday functioning," she said. "The good news is that it can be treated and usually improves when spring arrives."

Romey added that treatment is often tailored to the individual and can be

directed toward certain prevailing symptoms.

"There is no specific test for SAD, however, the same treatments prescribed for a major seasonal depressive disorder may be effective for seasonal affective disorder, including light therapy, vitamin D replacement therapy and medications. Other options include spending more time outdoors and exercise. I encourage anyone who is negatively affected by seasonal change to see your mental health provider and receive an evaluation."

Those who find themselves in immediate distress can call the National Suicide Prevention Lifeline toll-free at 1-800-273-TALK (8255) or the toll-free TTY number at 1-800-799-4TTY (4889). Also available is the Crisis Text Line (HELLO to 741741) and the National Suicide Prevention Lifeline website, https://suicidepreventionlifeline.org.

Visit Co-op Connections Plus

Take a moment to visit our new online companion to *Cooperative Connections*. Co-op Connections Plus is a YouTube channel that features a more in-depth treatment of stories appearing in this publication as well as other subjects of interest to rural South Dakotans.

Search for "Co-op Connections Plus" and you'll find videos on human trafficking, support programs for veterans, grain bin safety, the Co-ops Vote campaign and more. Be sure to "like" and "subscribe."



Note: Please make sure to call ahead to verify the event is still being held.

November 27-December 27

Trees and Trains at the South Dakota Railroad Museum, Weekends, Contact the Museum for Days and Times. Hill City, SD 605-574-9000

December 4-25

Fort Sisseton Drive Thru Christmas Light Display, Fort Sisseton Historic State Park, Lake City, SD 605-448-5474

December 5-January 1

Custer State Park Festival of Trees, Custer, SD 605-255-4515

December 5-January 6

Garden Glow, McCrory Gardens Education & Visitor Center, Evenings From 5-8 p.m., Brookings, SD 605-688-6707

December 16-19

Lakota Nation Invitational, Rushmore Plaza Civic Center, Rapid City, SD 605-394-4115

December 17-20, 27

Twilight Flights, Strawbale Winery, Renner, SD, 605-543-5071

December 19

Cirque Dream Story, Rushmore Plaza Civic Center, Rapid City, SD 605-394-4115

January 9

Dakota Ridgetop Toy Show, Codington County Extension Complex, Watertown, SD 712-261-0316



January 14-17, 21-24

Elf The Musical, Area Community Theatre, Mitchell, SD 605-996-9137

January 15-17

BH Rapid Winter Classic Indoor Soccer Tournament, Rushmore Plaza Civic Center, Rapid City, SD 605-394-4115

January 16

Annual Burning Beetle Festival, 5 p.m., Pageant Hill, Custer, SD 605-673-2244

January 18-25

Chinook Days, Spearfish, SD 605-717-9294

January 29-February 6

Black Hills Stock Show & Rodeo, Rushmore Plaza Civic Center, Rapid City, SD 605-335-3861

January 29-30

Pro Snocross Races, Days of '76 Rodeo Grounds, Deadwood, SD 605-578-1976

January 29-31

Winterfest, Lead, SD 605-335-3861

February 5-6

Mardi Gras Weekend, Main Street, Deadwood, SD 605-578-1976

February 10-13

Watertown Winter Farm Show, Codington County Extension Complex, Watertown, SD 605-886-5814

February 18-25

Twelfth Annual Black Hills Film Festival, Virtual, 605-574-9454

February 20-27

SD State High School Wrestling Tournament, Rushmore Plaza Civic Center Barnett Arena, Rapid City, SD

March 13-14

Philip Area Annual 2021 Gun Show, American Legion Hall, Philip, SD 605-859-2280

To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.